







SHEIKH RASHID

THE ARCHITECT OF MODERN DUBAI

The eighth ruler from the Al Maktoum royal family, Sheikh Rashid bin Saeed Al Maktoum is much beloved by residents of Dubai.

His legacy is filled with compassion, generosity and a steadfast determination to transforming the Emirate into a modern city.

A few shining examples of the architectural foundations he laid for Dubai's future include:

MINA RASHID

A luxurious port receiving half a million visitors each year

DUBAI

The world's busiest airport by international passengers

WORLD TRADE CENTRE

The region's largest purpose-built complex for events and exhibitions



MINA RASHID

A DREAM COME TRUE

From fishermen and pearl divers to dhow builders and traders, few cities in the world can boast such richness of maritime history.

Memories of Dubai are inherently tied to the sea. Since the early 1900s, rich cargoes from across the world have been traversing its shores.

By the 1970s, the soaring trade of Dubai, or 'City of Merchants' as it was fondly called, demanded a new infrastructure; the late Sheikh Rashid bin Saeed Al Maktoum conceived the idea of dredging Dubai Creek to allow large shipping vessels to enter.

Sheik Rashid's dream flourished to become the commercial centre between the east and the west - MINA RASHID.













RICH COASTAL HERITAGE

A ROYAL ADDRESS

MINA RASHID was inaugurated in 1972. The British Royal Mail ship, the SIRDHANA, was the first vessel to dock.

Since then, it became one of the largest ports in the region, home of the famous QE2 floating hotel, and 11-time winner of Middle East's Leading Cruise Port at the World Travel Awards.

Forty-seven years later, EMAAR embarks on a new journey. To celebrate and preserve the Al Maktoum royal family's heritage while bringing an inspired vision of luxury coastal living to this prestigious site.



RICH COASTAL HERITAGE

THE WORLD'S MOST CELEBRATED OCEAN LINER

An engineering marvel of the 1960s, the QE2 was the fastest ocean liner at the time, with the capacity to travel from Britain to America in just five days.

During a career spanning near 40 years, she carried over 2.5 million passengers and sailed more than 5.6 million miles.

Take a leisurely stroll from your home to revisit the glorious days of the world's most famous ocean liner. Complete with spectacular sunsets over Downtown Dubai.

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A UNIQUE HERITAGE...



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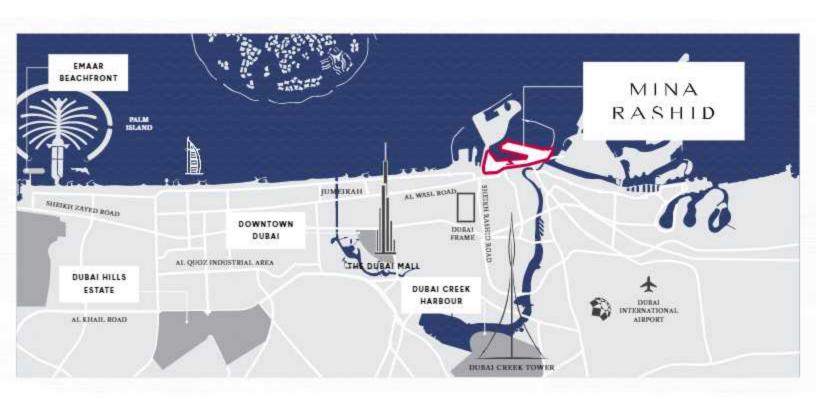




A royal address
By the Arabian Gulf
At the treasured port
Near a historic landmark
A glamorous coastal town
Overflowing with luxurious piazzas,
Shimmering waterways,
And parks full of flowers

This is the riviera life
That MINA RASHID powers.

9.3





10 MINUTES TO SHEIKH ZAYED ROAD

15 MINUTES TO DUBAL INTERNATIONAL AIRPORT

20 MINUTES TO DOWNTOWN DUBAI

20 MINUTES TO THE DUBAI MALL / BURJ KHALIFA

20 MINUTES TO DUBAI CREEK HARBOUR



MINA RASHID

MARINA, PROMENADE & THE DUBAI MALL BY THE SEA

THE CANAL POOL

THE CANAL POOL

€ QE2

HOSPITALITY ON THE WATER

FOUNDER'S HOUSE

PEDESTRIAN BRIDGE

THE MUSEUM

FLOATING RESTAURANTS

THE BEACH & VENETIAN PIAZZA

THE THEATRE

FERRY STATION

BOUTIQUE HOTEL

PRIVATE BEACH

MARINA FITNESS 72



OUR VISION

THE PLUSH COASTAL LIFE

MINA RASHID is the epitome of sophistication and glamour. Luxury homes, gleaming white yachts, sun-kissed beaches and lavish boat parties are the everyday life in this vibrant coastal town.





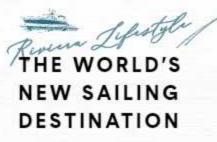


RIVIERA LIFESTYLE

CHARMING COASTAL TOWN

RICH CULTURAL LIFE

1331



Let the sea bring you home. Moor your yacht in one of the most exclusive yachting destinations in the world.

YACHTS UP TO 100M LENGTH A MAINTAINED DREDGE DEPTH OF 4M BELOW CD GENEROUS PROMENADES

QE2 HOTEL

430 WET RERTHS





A FRESH WAVE OF

When Duhai's tempo starts to slow down and the rhythm of the sea gently takes over, you'll know you're home. Step onto a visionary waterfront promenade with an array of retail, entertainment and gourmet experiences to suit your every mood and desire.

Some of the riviera-style experiences tailor made for you include:

RETAIL AND F&B FACING THE MARINA AND PROMENADE

THE DUBAI MALL BY THE SEA RESPLENDENT PARKS AND PROMENADES

1.463

Run Lifestyle / THE DUBAI MALL BY THE SEA

Housing global designer brands and luxury products, 'The Dubai Mall by the Sea' will complement the Riviera lifestyle by offering an elite shopping and dining experience. The first-of-its-kind Dubai Mall extension, with a waterfront address.

LUXURY

FINE DINING

SHUTTLE SERVICES TO THE DUBAI MALL







Embark on a journey as open and free as the Arabian Gulf. At MINA RASHID, you are always stimulated. Always at one with the sea.

Signature attractions on the water include:

HOSPITALITY ON THE WATER

SIGNATURE HOTELS

PRIVATE BEACH CLUB

FLOATING YACHT CLUB

1371





Chang Costal Tow SPARKLING AND SUNKISSED

A picture perfect shore of golden sand and turquoise sea, serenaded by the waves and backed by rows of palm trees. It stretches across 12,600 sqm of pristine white sands – the size of 2.5 football fields.

1.000



Charmery Constal Town/ INDULGE AND INSPIRE

An abundance of parks and boardwalks, vibrant piazzas, and exquisite coastal homes. Combined with a swimmer friendly canal and beach, all within walking distance.

VENETIAN

WALKABLE CONNECTIVITY
WITH A BEACH

PEDESTRIAN HARBOUR BRIDGE VIEWS OF BURJ KHALIFA, DUBAI CREEK TOWER & THE SEA

A FLOATING RESTAURANT 6 INTERCONNECTED DISTRICT PARKS





A celebration of nature, culture, family, and history, your time at MINA RASHID will be defined by experiential moments and discovery.

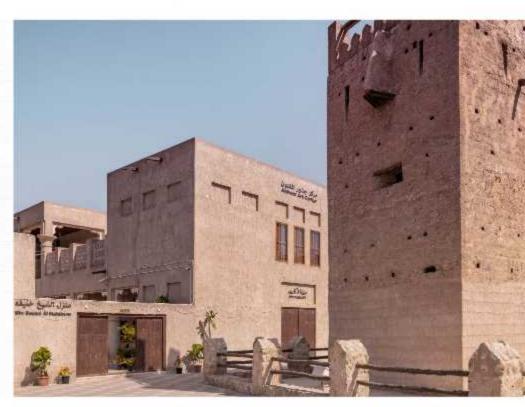
PEDESTRIAN OVERPASS TO THE HOUSE OF SHEIKH SAEED AL MAKTOUM

NEW MUSEUM

THEATRE

QE2 INTERACTIVE EXHIBITION
A THEATRE

ART GALLERIES





SIRDHANA

LIVE THE HIGH LIFE

A four building complex, SIRDHANA is located along the lushly landscaped promenade, with prime views of the marina and the Downtown skyline. Step outside on the grand promenade and dip your toes in the 500-metre long canal pool lined with palm trees and cabanas.



1, 2, 3-BEDROOM APARTMENTS & 4-BEDROOM PENTHOUSES



500-METRE LONG CANAL POOL



RECREATION ROOM



COMMUNITY PODIUM WITH A GYM



KIDS' PLAY



RETAIL AND DINING AT YOUR DOORSTEP

1261



MINA RASHID

COMMUNITY FEATURES

- THE CANAL POOL
- 2 RECREATIONAL COURTS
- 3 COMMUNITY PARK
- WATERFRONT PLAZA
- BOARDWALK PROMENADE
- 3 BERTHS
- SPLASH PARK
- SCHOOL

1251







SIRDHANA

A SAILOR'S PARADISE

SIRDHANA is simply exquisite. Contemporary apartments with glittering glass facades, floor-to-criling windows, and generous balconies.

With lots of natural light, two interior colour palettes, and prime views of the waterfront, you will be living in one of the most exclusive residences in Dubai.

27.1







P&O MARINAS

EXPLORE OUR WORLD

P&O Marinas is a DP World company established to develop worldclass locations for the mooring of yachts and the hospitality of their owners, captains, guests and the local residents.

After the successful experience of Mina Rashid Marina, with berths for some of the world's largest yachts, P&O Marinas extended its management and operations to four marinas in Dubai.

P&O Marinas will manage the City's new maritime landmark inviting the world – MINA RASHID.





EMAAR

REIMAGINING LIFESTYLES

Emaar is known as the market leader in the global real estate market. Not only is it the largest real estate company outside of China but it is also one of the most valuable developers worldwide.

BRAND VALUE	REVENUE	NET PROFIT
USD	USD	USD
2.7BN+	6.99BN	1.96BN
FY 2018	FY 2018	FY 2018
YOY BRAND VALUE	YOY	YOY NET
↑ 39%	↑ 37%	↑ 30%

Act now to register your interest and secure your premier residence at MINA RASHID.

E37.1