



SAFA ONE

de GRISOGONO
GENEVE

DAMAC
CITY

THE NATURE OF LUXURY

This image is a collage of various luxury and natural scenes. It includes a close-up of a tree with butterflies, a modern building with a green roof, a tropical garden with a waterfall, a close-up of a parrot, a person walking in a lush green area, and a table set with gold plates and glasses. The text 'THE NATURE OF LUXURY' is overlaid in the center.

LUXURY
NOW
HAS
NO
LIMITS

SAFA ONE



WELCOME TO A PLACE THAT REDEFINES
THE PARAMETERS OF LUXURY

Where the line between the opulence of nature and the elegance of home is blurred, and life is lived amid the emerald brilliance of shade-casting trees, tropical plants in bloom, and the bedazzlement of the world's rarest jewels.

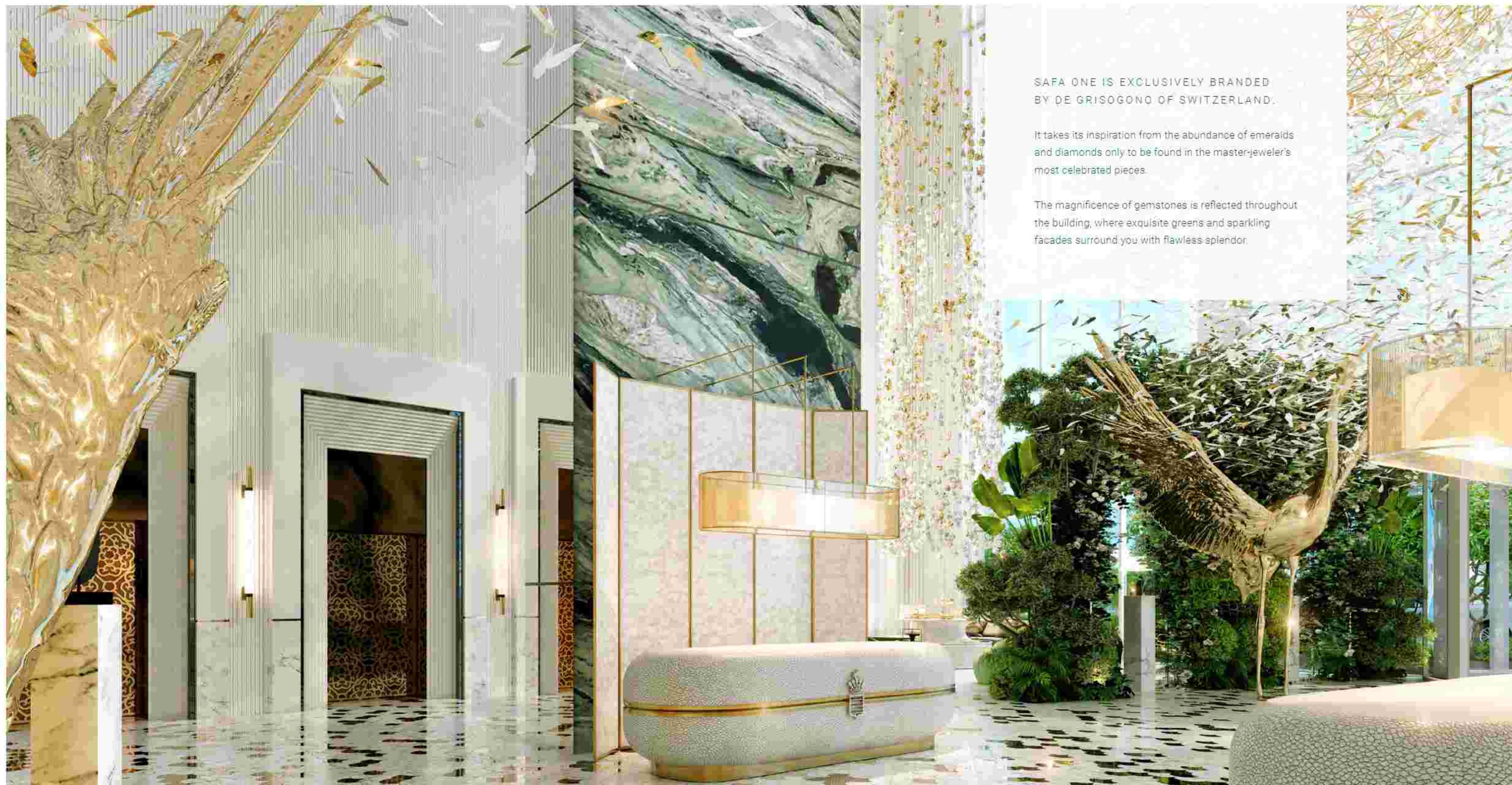
Welcome to Safa One.



LUXURY
IS
FLAWLESS



T H E N A T U R E O F L U X U R Y



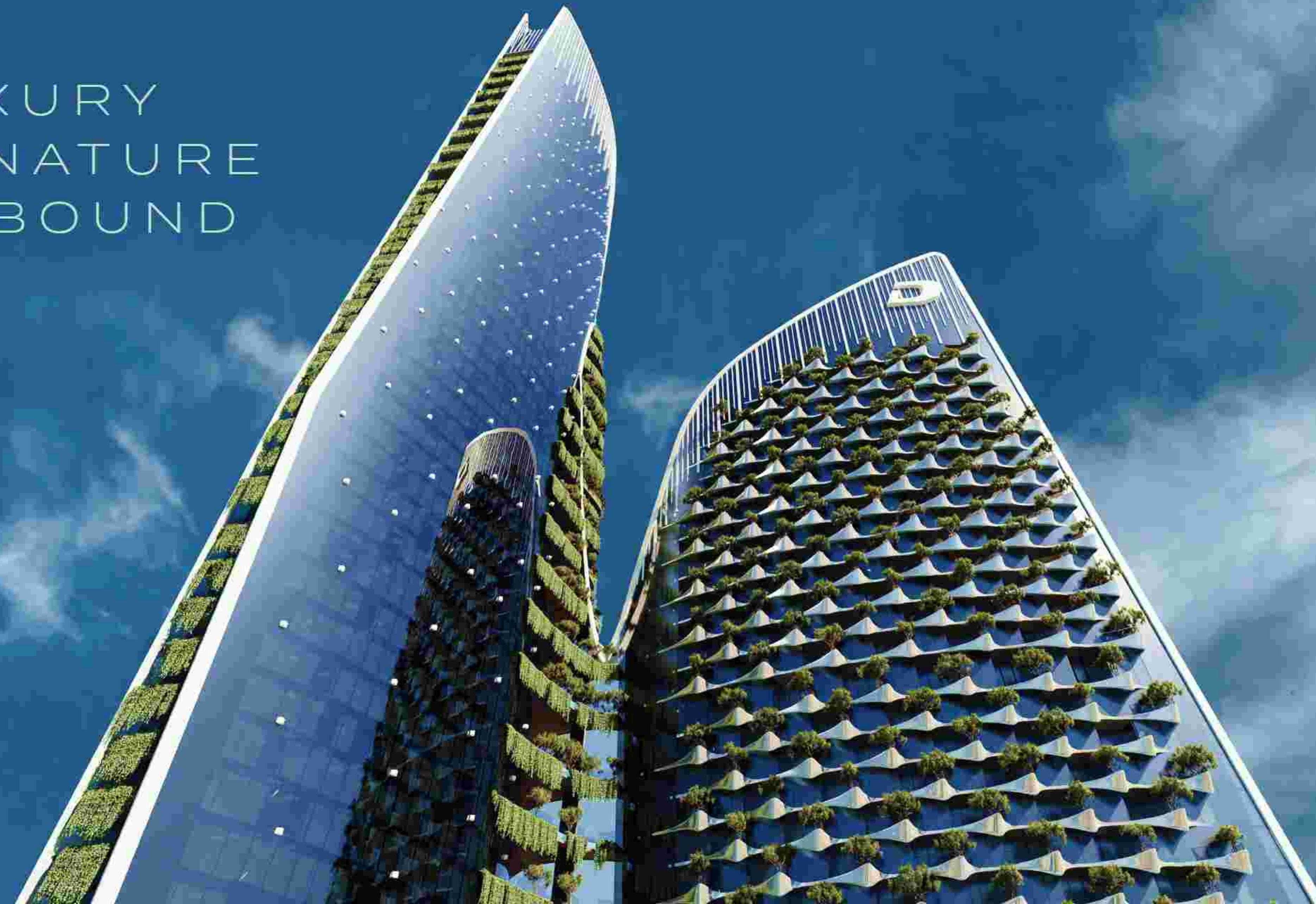
SAFA ONE IS EXCLUSIVELY BRANDED
BY DE GRISOGONO OF SWITZERLAND.

It takes its *inspiration* from the abundance of emeralds
and diamonds only to be found in the master-jeweler's
most celebrated pieces.

The magnificence of gemstones is reflected throughout
the building, where exquisite greens and sparkling
facades surround you with flawless splendor.



LUXURY
IS NATURE
UNBOUND



Y
R
C
X
L
U
F
O
E
R
A
N
T
H
E



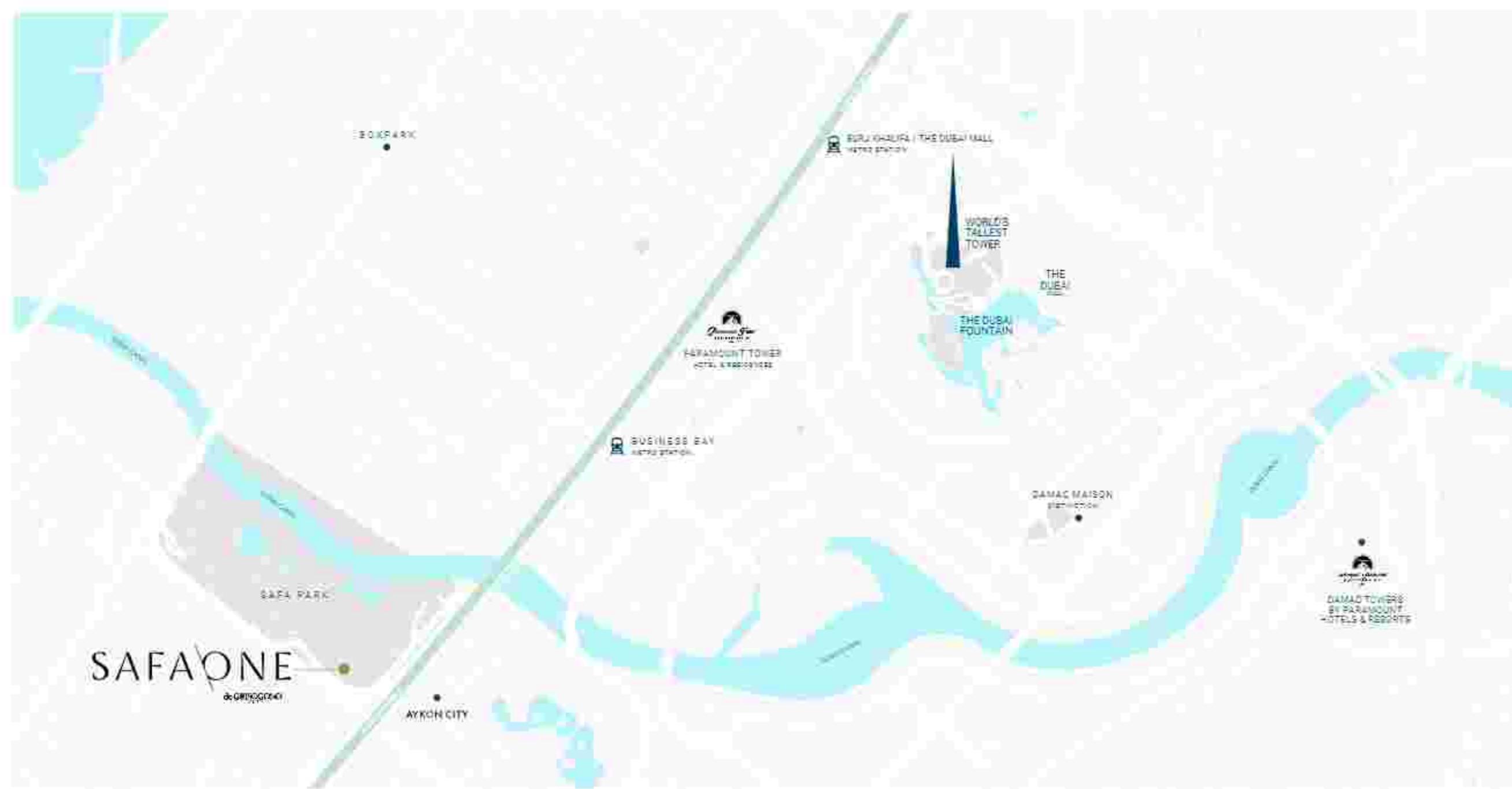
WITNESS NATURE BREAK THE CONFINES
OF SAFA PARK AND CAST ITS SPELL UPON
SAFA ONE.

*Stroll between the Podium's exotic trees and flowers
before casting your gaze towards Safa One's two towers,
where enchanted gardens ascend the building like a
necklace of jade, strung from the sky*

LUXURY IS A
LOCATION
LIKE NO OTHER



Y
U
X
U
L
O
N
A
T
U
R
E
T
H
E



SAFAONE

LIVE IN THE HEART OF THE CITY,
WITH YOUR FINGER ON THE PULSE OF NOW.

Safa One's central location allows you to gaze upon sweeping views of Safa Park, World Islands and Bulgari Island from one side, and breathtaking vistas towards Burj Al Arab, Palm Jumeirah and Atlantis on the other.



LUXURY IS
THE WORLD'S
MOST
NATURAL
WELCOME



ALLOW SAFA ONE TO GREET YOU WITH
THE MOST LAVISH OF ENTRANCES.

Walk through the head-raising triple-height lobby, past stunning natural elements inspired by Safa Park and an affluence of jewelry and gemstones, on permanent display for your pleasure.

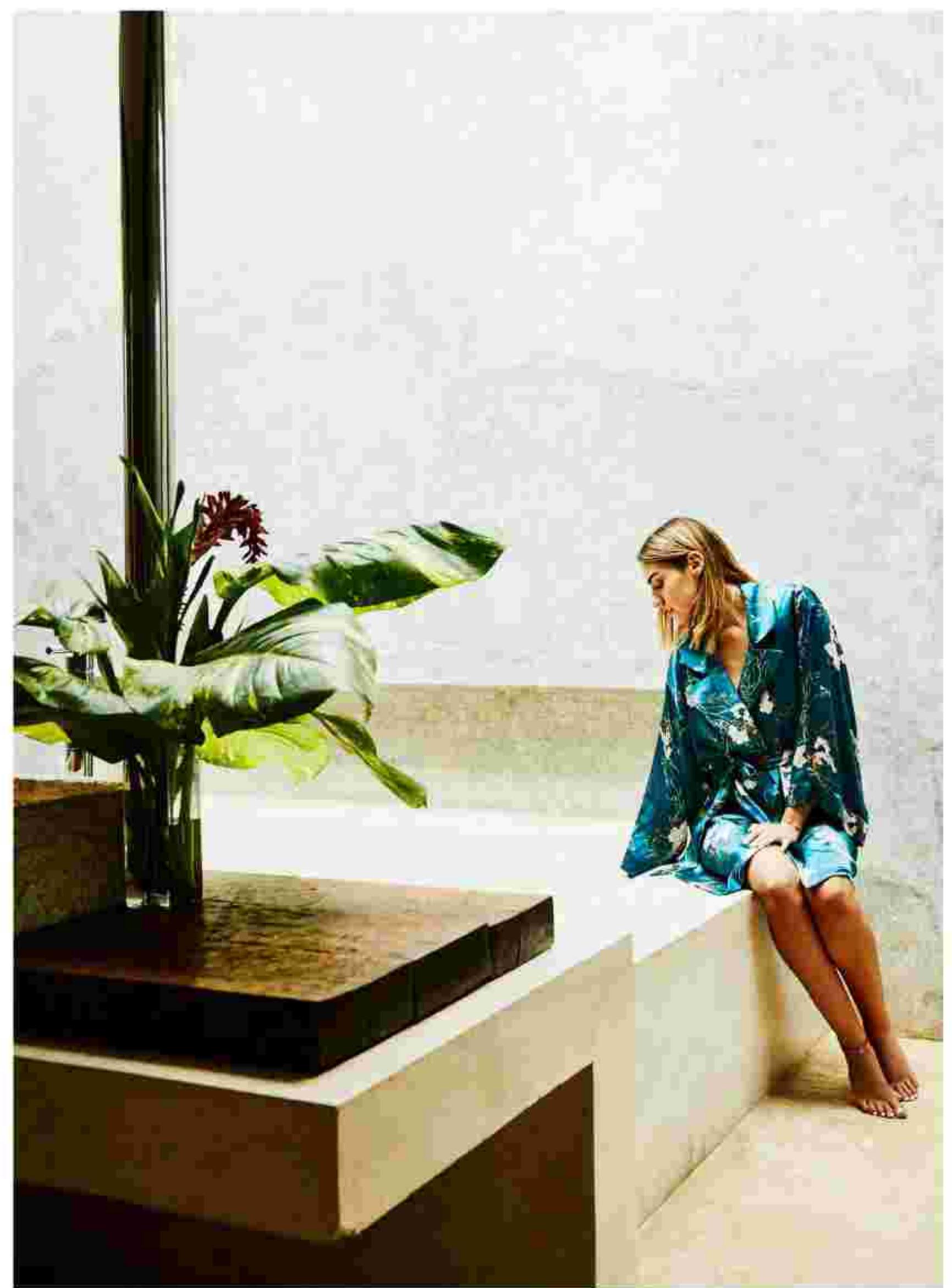


A close-up photograph of a woman's face in profile, looking towards the right. She is wearing a large, light-colored straw hat. Her hair is blonde and visible at the bottom left. The background is filled with large, green palm fronds, creating a tropical atmosphere.

LUXURY IS
EVERYTHING
YOU NEED

Y
R
U
X
C
L
O
F
O
R
E
A
T
U
R
E
N
T
H
E

S A F A O N E



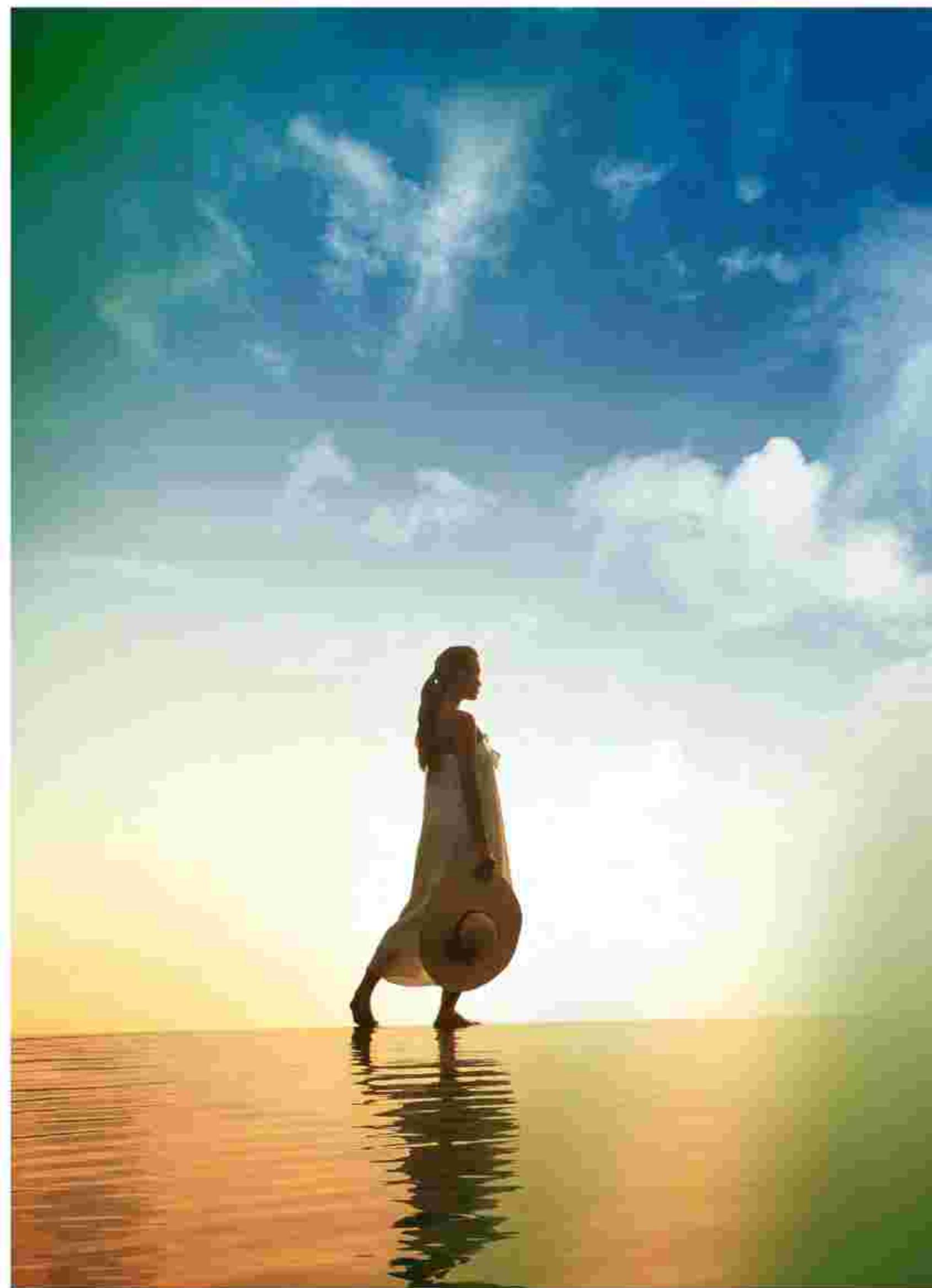
AT SAFA ONE, YOUR HEART'S DESIRE
IS CATERED FOR.

Luxuriate in our pampering spa, hone your body at our fully-equipped gym, unwind after your workout at our exclusive club house, and put the fine in dine with a mouthwatering array of cafes and restaurants, all located within the building.

LUXURY BRINGS
THE BEACH TO
YOUR DOOR



S A F A O N E



WAVE HELLO TO THE INCREDIBLE

Safa One offers you two unique beach pools, complete with golden sands. Ease your way into glorious temperature-controlled waters and wade to the edge of infinity. The horizons of our pools come to an end, only for your view of the sea to begin.