



"THEY USED TO SAY THAT AGRICULTURE

HAS NO FUTURE, BUT WITH GOD'S

BLESSING AND OUR DETERMINATION, WE

HAVE SUCCEEDED IN TRANSFORMING THIS

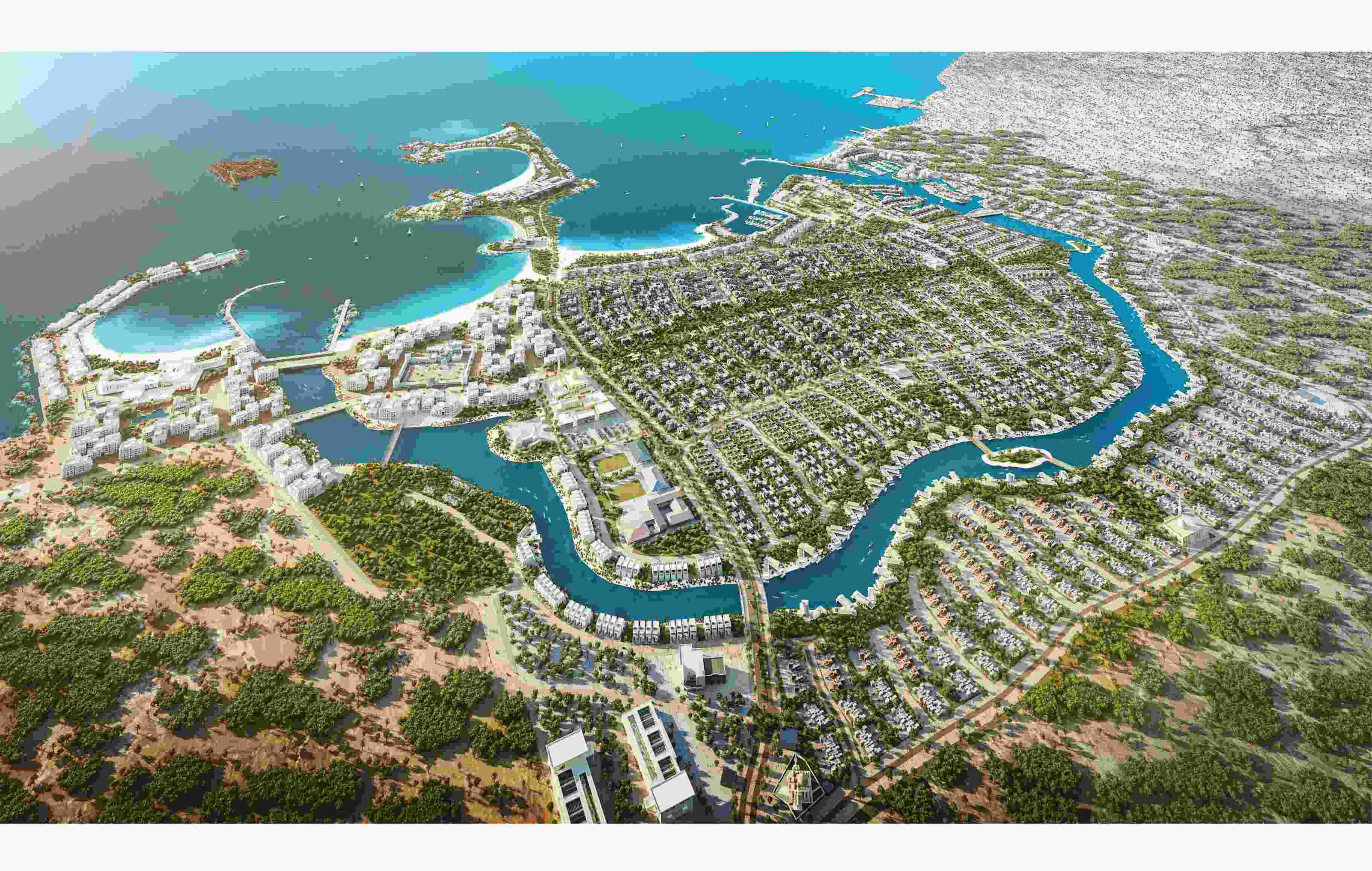
DESERTINTO A GREEN LAND."

H.H SHEIKH ZAYED BIN SULTAN AL NAHYAN

## ALJURF THE PROJECT

Our landscape is ever-changing, adding layer upon layer, building on the existing, merging, integrating, and weaving—to produce natural masterpieces of timeless beauty. Nestled along the Sahel Al Emarat Coast, AlJurf adds a new layer of beauty to the existing landscape. Integrating itself within the natural environment, AlJurf is a masterpiece that preserves and enhances the existing beauty, perpetuating a legacy, rather than changing it.

AlJurf will feature a range of facilities including a world-renowned wellness clinic and retreat, unique residential communities and serviced residences, a marina and a town centre encompassing a hotel and retail units. All these components will be carefully integrated within the natural landscape of AlJurf as to not disturb its harmonious beauty, but rather capitalise on it. Guests and residents will become the protectors of the ecosystem in the same way our ancestor were, while enjoying the simple luxury provided by this intricately weaved work of nature and design.





#### A L J U R F M A S T E R P L A N

- OI QASR AL JURF
- 02 JIWAR ALQASR
- 03 ALJURF GARDENS SIGNATURE PLOTS
- 04 WELLNESS CLINIC AND RESORT
- oj TURTLE ISLAND
- o 6 ALJURF GARDENS VILLAS
- o7 ALJURF GARDENS TOWNHOUSES
- o8 TIDAL CANAL
- og CANAL VILLAS
- 10 MARSALJURF TOWNHOUSES
- 11 MARSALJURF RESIDENCES
- 12 MARSALJURF PUBLIC MARINA
- 13 Allurf GARDENS PRIVATE MARINA
- 14 JIWAR ALQASR PUBLIC BEACH
- 15 ALJURF GARDENS PRIVATE BEACH
- 16 NEIGHBOURHOOD CENTRE
- 17 K12 SCHOOL
- 18 ALJURF WILDLIFE RESERVE
- 19 UTILITIES PLOT
- 20 PRIVATE ISLAND
- 21 BOUTIQUE HOTEL

#### Aljurf GARIDENS

#### THE COASTAL RANCHES

#### OF ALJURF

AlJurf Gardens is where, decades ago, tens of thousands of trees were planted to create a green haven in the desert of Abu Dhabi.

Even the name has an aura—it is possible at once to lose and to find yourself among the trees and natural landscape, following a path which leads from the thoughtfully interwoven coastal ranches to the private and secluded beach.

AlJurf Gardens is a natural masterpiece; an intricate tapestry of 500 landscaped plots designed to seamlessly integrate within the natural, raw beauty of AlJurf.

Inspired by local culture, AlJurf Gardens tames the wilderness of its surroundings to introduce refined architecture patterns repeated in different scales to reflect nature's exquisiteness across every typology of homes, gardens and courtyards.





#### PRIVATE ENTRANCE



Sanctuaries are a place of blissfulness, fulfilment, and soul enrichment. They are a haven where you feel safe and free to be yourself; to find inner peace.

Away from the bustling crowds, and quick paced city, with a private and gated entrance, lies AlJurf Gardens. Stepping through the gates, one walks into a place that allows one to live simpler, that allows them to experience an authentic time with family and friends, in a private and secure environment.

#### PRIVATE BEACH



Nestled between Abu Dhabi and Dubai lies the most pristine coastline in the Emirates—Sahel Al Emarat. A coastal getaway that captures the imagination, heritage and nature of the Emirates and offers a timeless and universal appeal and charm that adds to the feeling of escapism.

AlJurf Gardens boasts its own private beach and coastal shores stretching alongside the development's border, protecting its residents from the outside world.

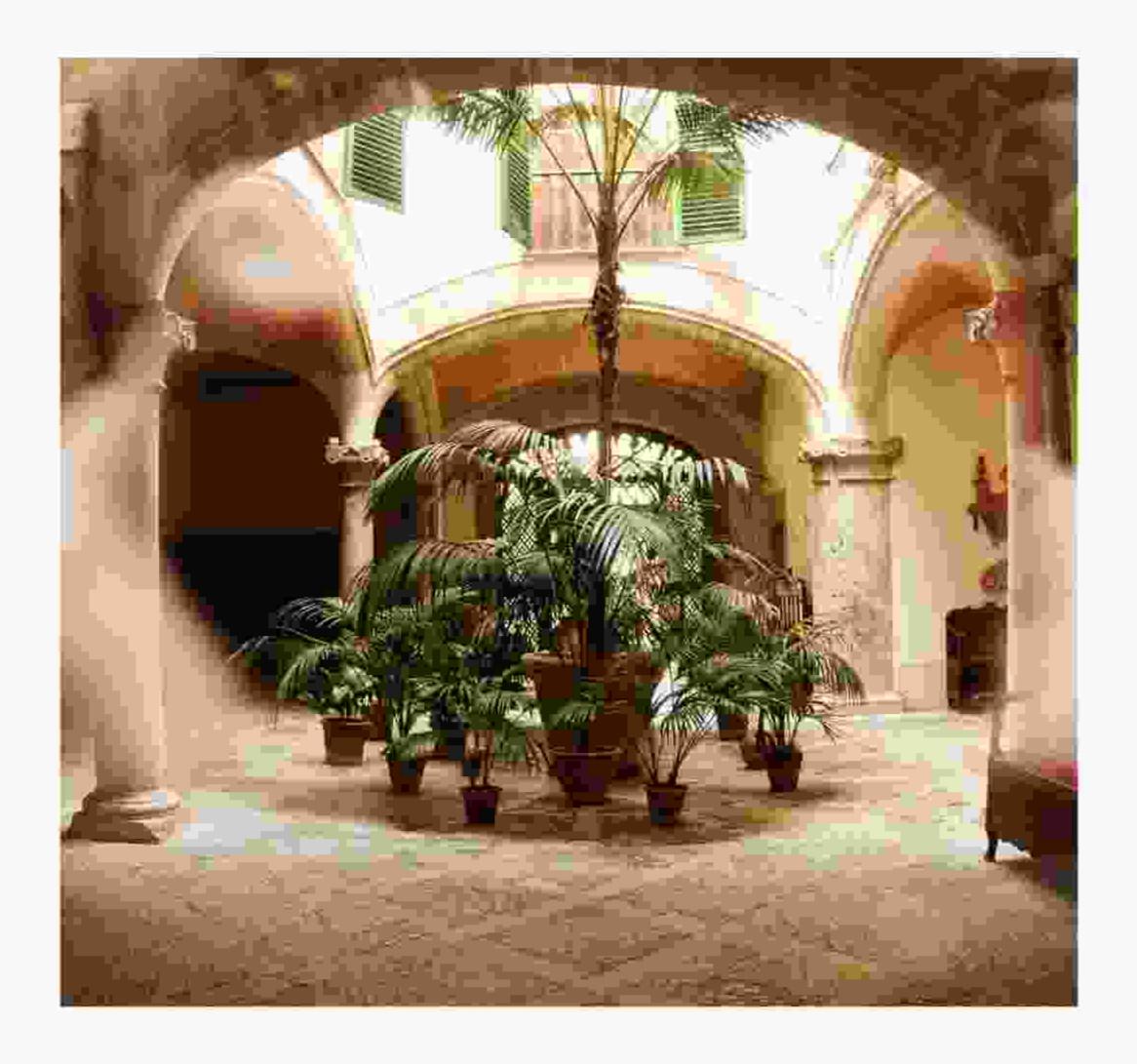
#### PRIVATE MARINA



For generations, Abu Dhabi, with kilometres of pristine coastline and a plethora of natural islands, has been at one with the sea; it was home to fishing and pearling fleets and active boat yards. Emiratis still take to the seas in droves—but more recently in a more leisurely fashion.

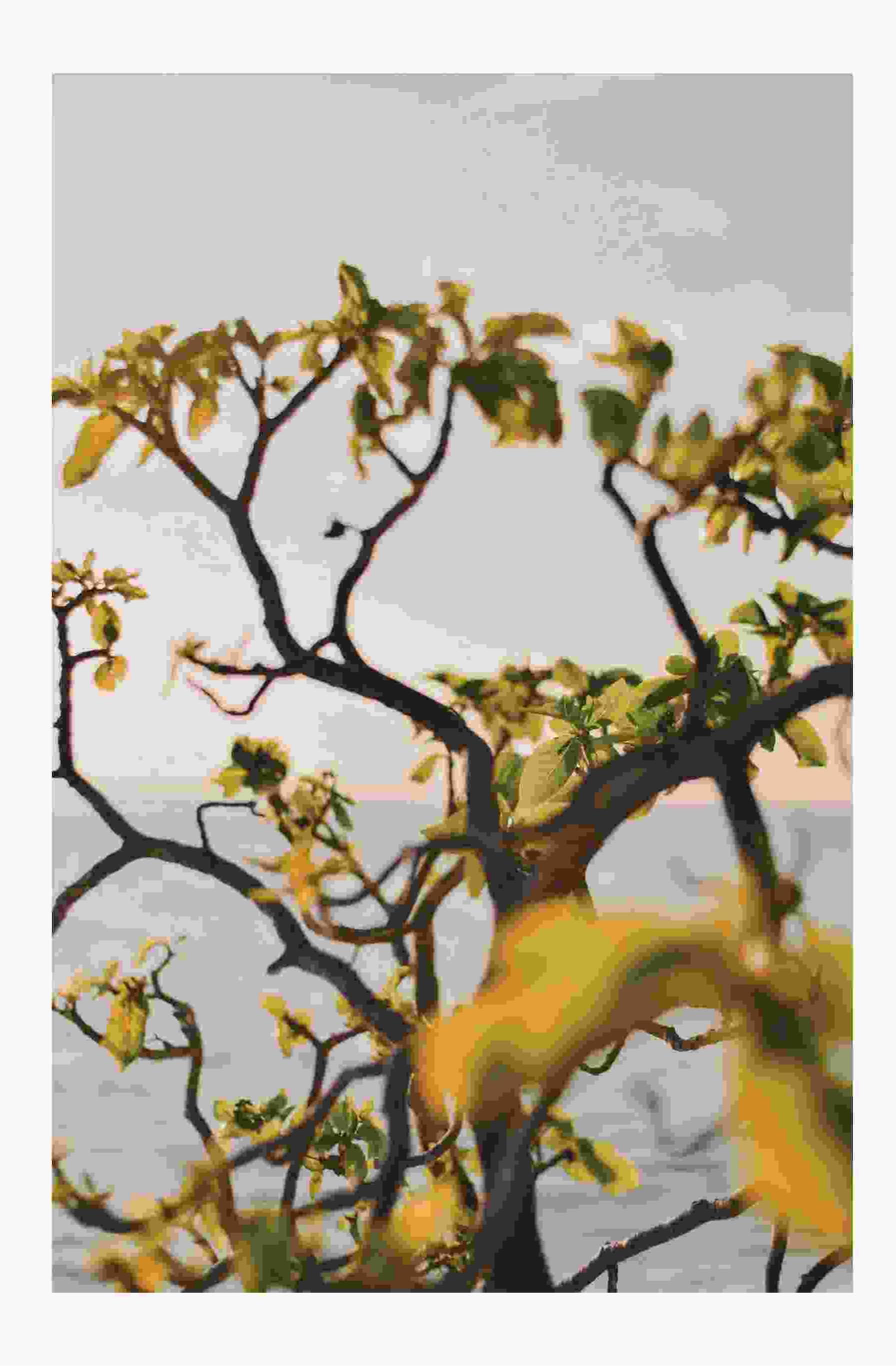
Comfortably nestled on the shores of the beautiful coast of AlJurf and a short path through the trees and lush greenery, lies the private marina, accessible exclusively to the residents of AlJurf Gardens for an actively enriching lifestyle.

#### COMMUNITY-CENTERED



AlJurf Gardens has the community at its heart. It boasts a majlis, courtyard architecture, mosques and a community centre; offering a welcoming setting to come together.

AlJurf is a beautiful natural place, a framework for an authentic life. Critical to this is a supportive community that provides social engagement, different from what one finds in the city.



# BADYA VILLAS

Within this green utopia there is an area filled with life, a space that exists inside its own potential for growth, prosperity and fortune. This villa is designed in a modular and linear fashion, inspired by the sweeping power of the desert, where a thriving community and legacy will grow. Watch as it grows on you.

### THE ART OF ORGANIC DESIGN

Get back to basics in a slow-paced retreat where the fluid flora and fauna is set amidst a dreamy backdrop, elegant natural features, myriad textures—the natural oasis embraces natural coastal sands and layers of lush greenery. Fall in love with your new home bathed in picturesque, natural lighting and set against a wild backdrop, a life between water and land.

